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| **Entrepreneurship Development App** | |
| **Contact** | Charlie Bodwell |
| **Organization** | ILO - International Labour Organization |
| **Organization Description** | ILO - the UN Specialized Agency supporting decent work for all. |
| **Project Description** | The ILO together with Ministries of Education in ASEAN wants to support more young people on understanding both business and their opportunities for self-employment.  To reach youth in SE Asia, smartphone is the best option. Face to face training is great, but its reach is limited - an app could allow us to reach millions.  We would like to create a package that runs young people through the basics of business startup and business plan development, an app that is fun, educational and useful. |
| **Project Details** | * 5 lessons with 5 modules each (see word doc in this folder for details) * Each module has:   + Story   + Intro, theory and model   + Examples of vision statements   + Exercise   + Inspirational story   + Self check of results - did your vision statement do..?   + Another inspirational story   + Conclusion   + Quiz   + homework |
| **Project Documents, Files, or Wireframes** | * Current App Demo Video: <https://www.youtube.com/watch?v=Q3ahdk1nyVE>   + We are working to improve this. * Repo with current code: <https://github.com/weirdindiankid/GoBiz> |

Meeting Notes with Charlie:

* Yearly entrepreneurship conference in Cambodia
  + First year 2000 kids, second year 4000 kids, this year in May goal is 8000 kids who will be introduced to this app
* Prime Minister of Cambodia wants the app to be developed and he will have the power to distribute it to the major schools in Cambodia
  + Potential to reach tens of thousands of kids
* People:
  + Charlie is the Director of Business Development for ILO
  + Sara Andersson - works with Charlie at ILO
  + Xu Cong - PhD student who will be working on developing content as we move forward

Next Steps:

* Might be a good idea to run through the system set up with team this week & start working on the lessons